

Order ID: 54032 CF NTL-POL FBD - LBD: 10/23/12 - 11/01/12 HL#: Created: 10/19/12 12:14 PM Client: AMERICANS FOR JOB SECURITY ... CPE: //1251 Agency Commission: 15 % Updated: AMHEUER on 10/19/12 02:25 PM Agency: CROSSROADS MEDIA (27783) 141/AMER FOR JOB Self :00:00 Confirmed: 10/19/12 02:25 PM Product: **HHOLDS** DMA RTG Sched. Code: Z Contract: 10/19/12 03:35 PM STEPHANIE MARONEY Demo: Buyer: Monthly BM: SS Billing Int: Nicole Roy Pol-GWTS-PH WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0% KSTP+: 0% KMSP: 0% KMWB: 0% Share: 0% KARE: 0% NEW ORDER. JC/PH 10/19/12. Total NR A/G Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** \$500.00 \$1,000.00 0.0 MSUNRISE3 0 0 1 0 1 0 0 NEWS 30 FBD Oct 22 LBD 10/24/12 10/26/12 2 Rate Spots Total NR A/G Dur SC Self Pr Sales Catg **HHOLDS** Time Class Eligible Days Break Type Item \$1,000.00 \$500.00 30 0.0 002 MSUNRISE3 0 1 0 1 0 0 0 NEWS **FBD** LBD Oct 29 10/30/12 11/01/12 2 NR A/G Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Total Item 30 0.0 \$1,300.00 \$2,600.00 MLOCAL2 0 1 0 1 0 0 0 NEWS 003 LBD Oct 22 FBD 10/23/12 10/25/12 2 NR A/G Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total Time Class Eligible Days Break Type Item \$1,300.00 \$2,600.00 30 0.0 004 MLOCAL2 1 0 1 0 0 0 0 NEWS FBD LBD Oct 29 10/29/12 10/31/12 NR A/G Total Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Time Class Eligible Days Break Type Item \$1,500.00 0.0 \$750.00 0 0 1 0 1 0 0 NEWS 30 005 MEARLY FBD LBD Oct 22 10/26/12 2 10/24/12 Total NR A/G Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Item \$750.00 \$1,500.00 30 0.0 **MEARLY** 0 1 0 1 0 0 0 NEWS 006 FBD LBD Oct 29 11/01/12 10/30/12 NR A/G Total Rate Spots Dur SC Self Pr Sales Catg **HHOLDS** Item Time Class Eligible Days Break Type \$1,000.00 \$2,000.00 0 0 1 0 1 0 0 DAY 007 **DPRICE** 30

FBD

10/24/12

LBD

10/26/12

Oct 22

BS TELEVISION STATIONS

Order ID: 54032 CF NTL-POL HL#: FBD - LBD: 10/23/12 - 11/01/12 Created: 10/19/12 12:14 PM AMERICANS FOR JOB SECURITY... CPE: / / 1251 Agency Commission: 15 % Updated: Client: AMHELIER on 10/19/12 02:25 PM Agency: CROSSROADS MEDIA (27783) 141/AMER FOR JOB Product: Self :00:00 Confirmed: 10/19/12 02:25 PM Buyer: STEPHANIE MARONEY Demo: HHOLDS DMA RTG Sched. Code: Z Contract: 10/19/12 03:35 PM Nicole Roy Pol-GWTS-PH Billing Int: Monthly BM: SS Share: 0% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0% Time Class Dur SC Self Pr Sales Catg NR A/G Eligible Days Break Type **HHOLDS** Rate Spots Total Item DPRICE 0 1 0 1 0 0 0 DAY 800 30 0.0 \$1,000.00 \$2,000.00 FBD LBD Oct 29 11/01/12 10/30/12 Dur SC Self Pr Sales Catg Rate Spots Total NR A/G Time Class Eligible Days Break Type **HHOLDS** Item \$700.00 DYR1 0 1 0 1 0 0 0 SOAP 30 0.0 \$1,400.00 009 FBD LBD Oct 22 10/23/12 10/25/12 2 Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G Item 1 0 1 0 0 0 0 SOAP 30 0.0 \$700.00 \$1,400.00 010 DYR1 FBD LBD Oct 29 10/29/12 10/31/12 NR A/G Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total Item Time Class Eligible Days Break Type \$1,200.00 \$2,400.00 NNOON 0 0 1 0 1 0 0 NEWS 30 0.0 011 FBD Oct 22 LBD 10/24/12 10/26/12 2 Total NR A/G Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots \$2,400.00 012 NNOON 0 1 0 1 0 0 0 NEWS 30 0.0 \$1,200.00 FBD LBD Oct 29 11/01/12 10/30/12 NR A/G Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total Item **EDRPHIL** 0 0 1 0 1 0 0 EFG 30 0.0 \$750.00 \$1,500.00 013 FBD LBD Oct 22 10/24/12 10/26/12

FBD Oct 29 LBD 11/01/12 10/30/12

Eligible Days

0 1 0 1 0 0 0 EFG

Sales Catg

HHOLDS

Dur SC Self Pr

30

Break Type

NR A/G

Total

\$1,500.00

Rate Spots

\$750.00

Time Class

EDRPHIL

014

CBS TELEVISION C

Order ID: 54032 CF NTL-POL HL#: FBD - LBD: 10/23/12 - 11/01/12 Created: 10/19/12 12:14 PM Client: AMERICANS FOR JOB SECURITY... CPE: / / 1251 Agency Commission: 15 % Updated: AMHEUER on 10/19/12 02:25 PM Agency: CROSSROADS MEDIA (27783) 141/AMER FOR JOB Self :00:00 Confirmed: 10/19/12 02:25 PM Product: Buyer: STEPHANIE MARONEY Demo: HHOLDS DMA RTG Sched. Code: Z Contract: 10/19/12 03:35 PM Nicole Roy Pol-GWTS-PH Billing Int: Monthly BM: SS KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0% Share: 0% Dur SC Self Pr Sales Catg NR A/G Item Time Class Eligible Days Break Type **HHOLDS** Rate Spots Total 015 EELLEN 0 1 0 1 0 0 0 EFG 30 0.0 \$1,000.00 \$2,000.00 FBD LBD Oct 22 10/25/12 10/23/12 2 Eligible Days Dur SC Self Pr Sales Catg **HHOLDS** Total NR A/G Time Class Break Type Rate Spots Item \$1,000.00 016 EELLEN 1 0 1 1 0 0 0 EFG 30 0.0 \$3,000.00 FBD LBD Oct 29 10/29/12 11/01/12 3 Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G Item ENEWS5P 0 0 1 0 1 0 0 NEWS 30 0.0 \$2,500.00 \$5,000.00 017 FBD LBD Oct 22 10/26/12 10/24/12 NR A/G Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total Item Time Class Eligible Days Break Type \$5,000.00 018 ENEWS5P 0 1 0 1 0 0 0 NEWS 30 0.0 \$2.500.00 FBD Oct 29 LBD 11/01/12 10/30/12 2 Total NR A/G Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots . . . T . . . 019 **NCBSNEWS NEWS** 30 0.0 \$4,500.00 \$4,500.00 FBD LBD Oct 22 10/25/12 10/25/12 NR A/G Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg HHOLDS Rate Spots Total Item **NCBSNEWS** 1 0 1 0 0 0 0 NEWS 30 0.0 \$4,500.00 \$9,000.00 020 FBD LBD Oct 29 10/29/12 10/31/12 NR A/G Sales Catg Dur SC Self Pr Rate Spots Total Item Time Class Eligible Days Break Type **HHOLDS**

\$4,000.00

\$4,000.00

021

NEARLY

FBD

10/26/12

LBD 10/26/12

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Oct 22

Order ID: 54032 CF NTL-POL

HL#:

WCCO-TV

FBD - LBD: 10/23/12 - 11/01/12 Created: 10/19/12 12:14 PM Client: AMERICANS FOR JOB SECURITY... CPE: / / 1251 Agency Commission: 15 % Updated: AMHEUER on 10/19/12 02:25 PM Agency: CROSSROADS MEDIA (27783) Product: 141/AMER FOR JOB Self :00:00 Confirmed: 10/19/12 02:25 PM STEPHANIE MARONEY **HHOLDS** DMA RTG Buyer: Demo: Sched. Code: Z Contract: 10/19/12 03:35 PM Nicole Roy Pol-GWTS-PH Billing Int: Monthly BM: SS Share: 0% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0% Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg NR A/G Item **HHOLDS** Rate Spots Total NEARLY 0 1 0 1 0 0 0 NEWS 022 30 0.0 \$4.000.00 \$8,000.00 FBD LBD Oct 29 11/01/12 10/30/12 Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots NR A/G Item AWHEEL 0 1 0 1 0 0 0 ACC 30 \$12,000.00 023 0.0 \$6,000.00 FBD LBD Oct 22 10/23/12 10/25/12 2 Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G 024 AWHEEL 30 0.0 \$6,000.00 \$6,000,00 FBD LBD Oct 29 10/29/12 10/29/12 NR A/G Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total Item \$8,400.00 025 NLATEM-F/SU 0 0 1 0 1 0 0 NEWS 30 0.0 \$4,200.00 FBD LBD Oct 22 10/24/12 10/26/12 NR A/G Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total 026 NLATEM-F/SU 1 0 1 0 0 0 0 NEWS 30 0.0 \$4,200.00 \$8,400.00 Oct 29 **FBD** LBD 10/31/12 10/29/12 NR A/G Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total **PNAVY** 30 \$10,000.00 \$10,000.00 027 **FBD** LBD Oct 22 10/23/12 10/23/12 NR A/G Sales Catg Dur SC Self Pr Rate Spots Total Time Class Eligible Days Break Type **HHOLDS** · T · · · · \$6,500.00 \$6,500.00 028 **PVEGATU** FBD LBD Oct 29

10/30/12

10/30/12

Order Item Summary

CBS TELEVISION



WCCO-TV

Order ID: 54032 CF NTL-POL FBD - LBD: 10/23/12 - 11/01/12 HL#: Created: 10/19/12 12:14 PM Client: AMERICANS FOR JOB SECURITY... CPE: / / 1251 Agency Commission: 15 % Updated: AMHEUER on 10/19/12 02:25 PM Agency: CROSSROADS MEDIA (27783) Product: 141/AMER FOR JOB :00:00 Self Confirmed: 10/19/12 02:25 PM STEPHANIE MARONEY HHOLDS Buyer: Demo: DMA RTG Sched. Code: Z Contract: 10/19/12 03:35 PM AE: Nicole Roy Pol-GWTS-PH Billing Int: Monthly BM: SS KSTP+: 0% Share: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0% Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg NR A/G Item **HHOLDS** Rate Spots Total * * W * * * * BEGP PSURV25 029 30 \$5,500.00 0.0 \$5,500.00 FBD LBD Oct 22 10/24/12 10/24/12 Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg NR A/G Item **HHOLDS** Rate Spots Total * * W * * * * REGP PCSIWE3 030 30 0.0 \$6,500.00 \$6,500.00 FBD LBD Oct 29 10/31/12 10/31/12 Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg HHOLDS Rate Spots Total NR A/G 031 PCSINYFR2 * * * * F * * REGP 30 0.0 \$4,000.00 \$4,000.00 FBD LBD Oct 22 10/26/12 10/26/12 Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G Item * * * * F * * REGP PBLOODS 30 032 0.0 \$5,500.00 \$5,500.00 FBD LBD Oct 22 10/26/12 10/26/12 1 NR A/G Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total 033 NSAT8A 0.0 \$700.00 \$700.00 FBD LBD Oct 22 10/27/12 10/27/12 NR A/G Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total 034 PCRIMESA2 S . REGP 30 0.0 \$2,200.00 \$2,200.00 FBD LBD Oct 22 10/27/12 10/27/12 NR A/G Sales Catg Dur SC Self Pr Rate Spots Item Time Class Eligible Days Break Type **HHOLDS** Total S . NEWS \$2,600.00 035 **NLATESAT** \$2,600.00 **FBD** LBD Oct 22

10/27/12

10/27/12





WCCO-TV

NR A/G

Order ID: 54032 CF NTL-POL

FBD - LBD: 10/23/12 - 11/01/12

HL#:

Sales Catg

10/19/12 12:14 PM Created:

AMERICANS FOR JOB SECURITY ...

CPE: //1251

Break Type

Agency Commission: 15 % Updated:

AMHEUER on 10/19/12 02:25 PM

Share: 0%

Item

Agency: CROSSROADS MEDIA (27783)

Product: 141/AMER FOR JOB Self :00:00

Confirmed: 10/19/12 02:25 PM

STEPHANIE MARONEY

Time Class

HHOLDS DMA RTG Demo:

Sched, Code: Z

Contract: Billing Int: 10/19/12 03:35 PM

Nicole Roy Pol-GWTS-PH

KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0%

KPXM: 0%

KSTC: 0%

Monthly BM: SS CABLE: 0%

Dur SC Self Pr Eligible Days **HHOLDS** Rate Spots Total * * * * * * S MORN WCBSSUN \$2,100.00 \$2,100.00 0.0

FBD LBD Oct 22 10/28/12 10/28/12

Time Class Dur SC Self Pr Sales Catg Item Eligible Days Break Type **HHOLDS** Rate Spots Total NR A/G * * * * * S MNEW 037 NSUN10A 30 0.0 \$1,200.00 \$1,200.00

FBD LBD Oct 22 10/28/12 10/28/12

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G

. S REGP 038 **PSIXTY** 30 0.0 \$10,000.00 \$10,000.00

Oct 22 **FBD** LBD 10/28/12 10/28/12

Dur SC Self Pr Sales Catg Time Class Eligible Days Break Type NR A/G Item **HHOLDS** Rate Spots Total

* * * * * * S NEWS 039 NLATE1035P 30 0.0 \$1,300.00 \$1,300.00

FBD LBD Oct 22 10/28/12 10/28/12 1

Order Totals						
Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	63	0	\$158,200.00	\$134,470.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$158,200.00	\$134,470.00	\$0.00	\$0.00